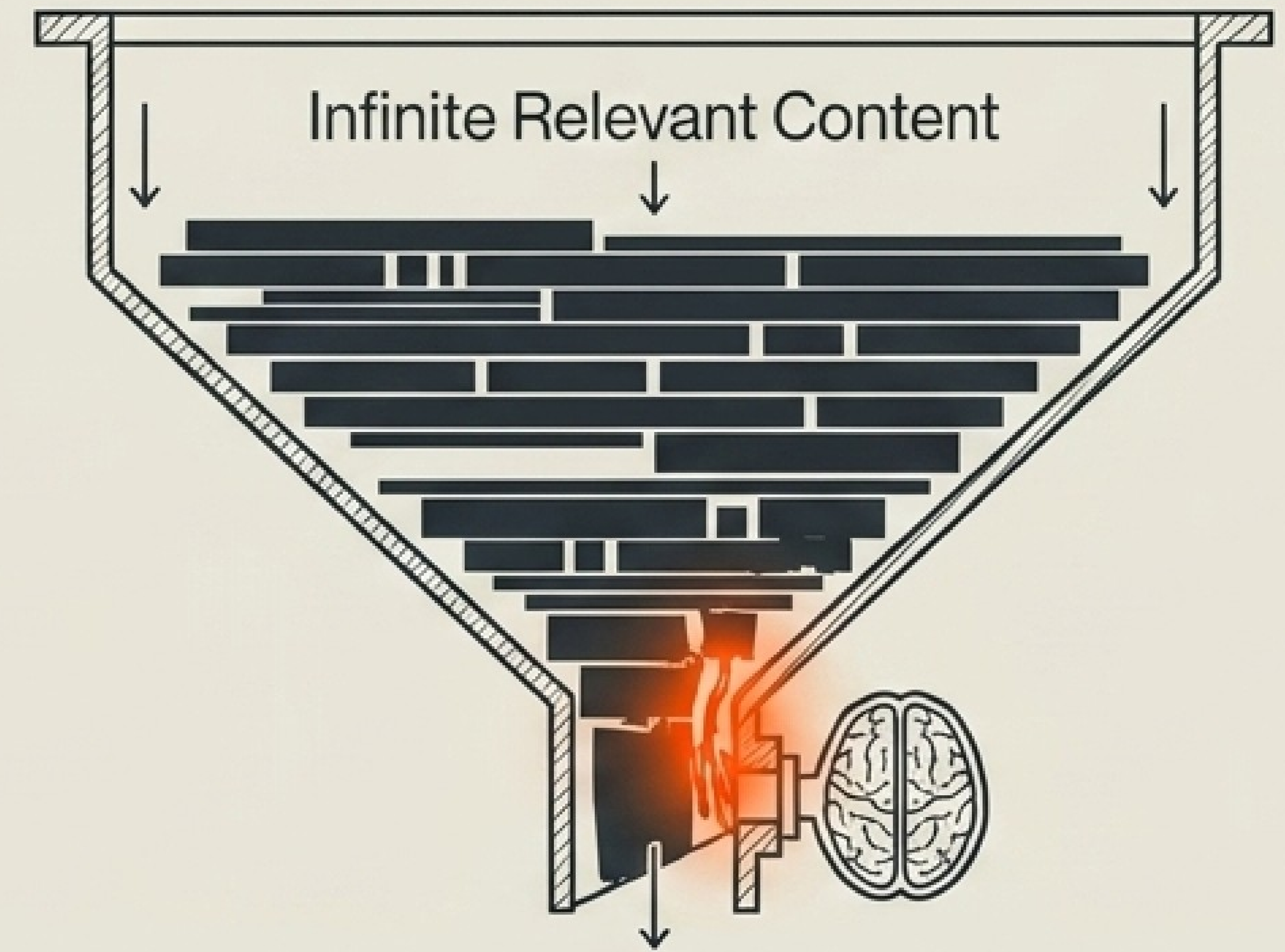


Concept 06: Filter Fatigue

Cognitive exhaustion produced by continuous relevance filtering, the ongoing curating required in digital environments.



Observation Pattern

Scrolling streaming platforms longer than actually watching anything. Abandoning online purchases after endless comparisons.

“The responsibility for **maintaining context** shifts from the system to the individual.”