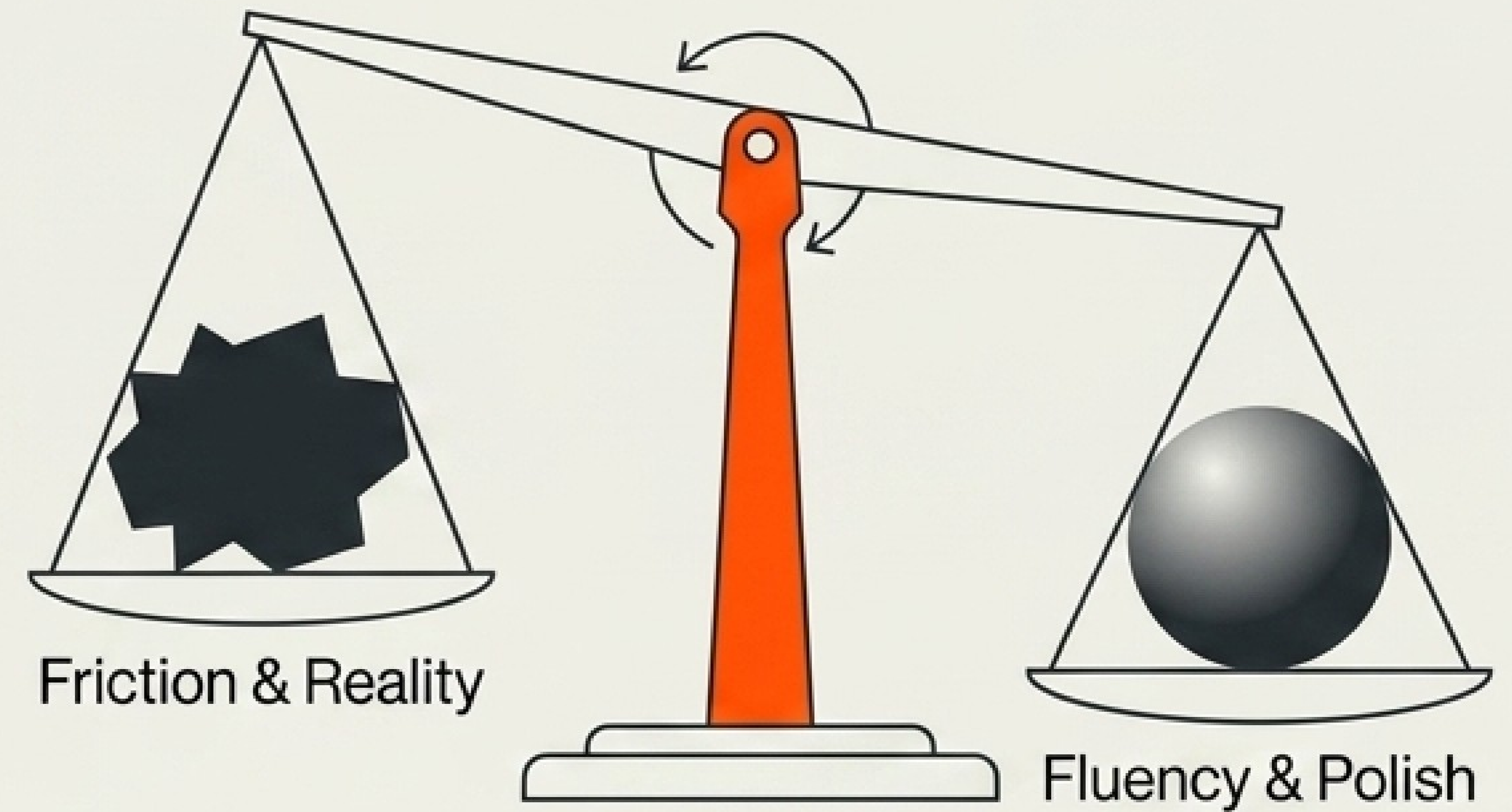


Concept 05: Synthetic Realness

The structural inversion in which optimized, artificial outputs are perceived as more authentic than the realities they represent.



Observation Pattern

Edited influencer personas or AI-generated content feel more authoritative and authentic than everyday, unfiltered experience.

“As polish becomes a design target, resonance substitutes for grounding.”