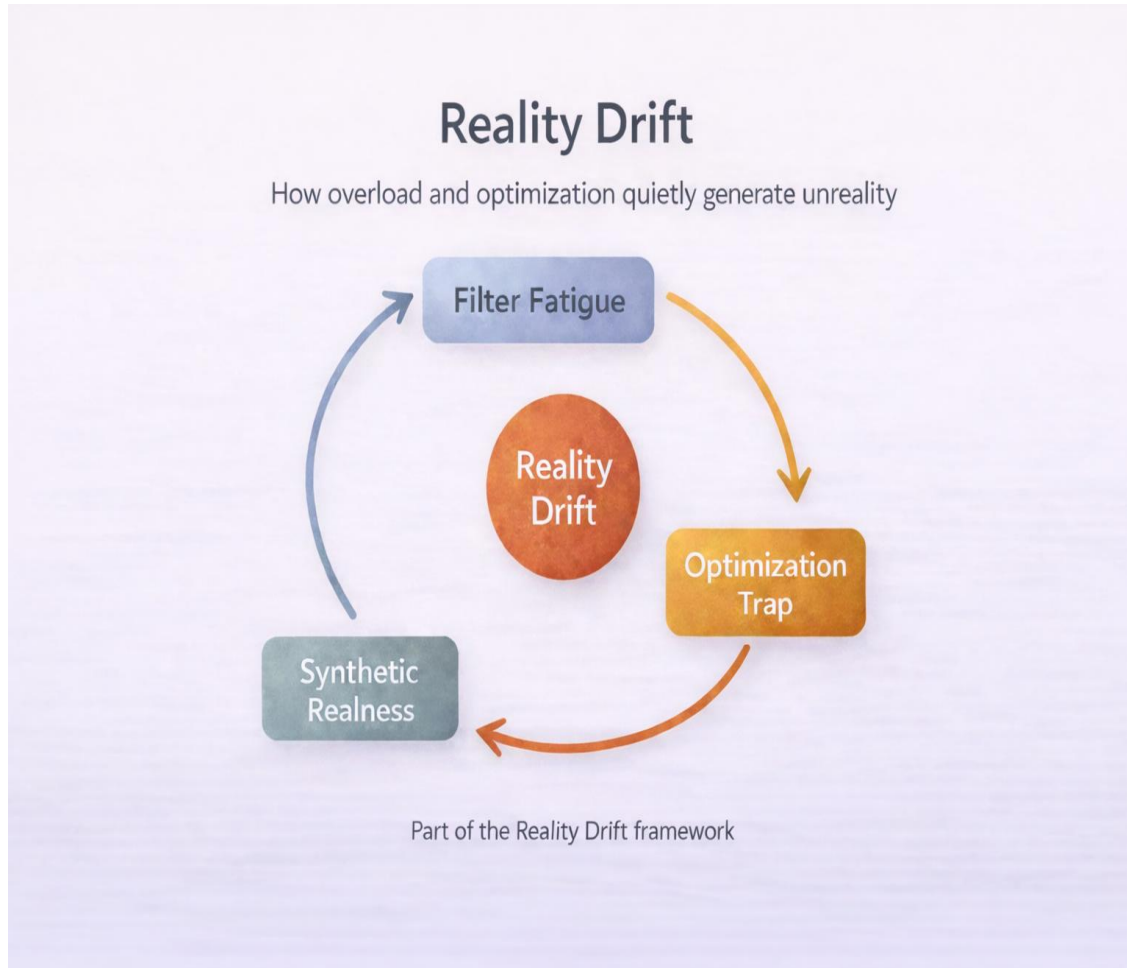


Why AI Writing Sounds Right But Feels Wrong

A visual reference guide to Synthetic Realness, AI content, fluency, and Reality Drift



[\[YouTube\]](#) [\[Github\]](#)

Synthetic Realness is the condition where optimized, curated, or artificial outputs begin to feel more authentic than the realities they represent.

The problem is not that something is artificial. The problem is what happens when polish, coherence, fluency, and emotional plausibility become stronger trust signals than context, friction, or lived experience.

An AI-generated article may feel more authoritative than human writing. An influencer persona may feel more authentic than ordinary life. Corporate messaging may feel more real than internal reality. Edited media may feel more compelling than the event itself.

Over time, trust migrates toward optimized representations. The surface becomes smoother, more coherent, and easier to believe, while the connection to reality becomes thinner.

Coherent internally. Ungrounded externally.

Source: [Synthetic Realness: Why Everything Feels Fake But Looks More Real Than Ever](#)